



Kids In Need Foundation partners with JOANN Stores to enable creativity for millions of US students

“Widely sought after by schools and teachers across the country, the product donations from JOANN Stores have inspired endless new lessons and furthered creative opportunities for millions of students... We applaud them for making the socially-and environmentally conscious decision to donate their products to support education, rather than simply discarding or disposing of these items and adding to the waste that is unfortunately so prevalent.”

- Corey Gordon, CEO of Kids In Need Foundation

Since 2002, JOANN Stores has been a part of the fabric of the Kids In Need Foundation (KINF), inspiring creativity and connecting students with the resources they need to succeed.

As our partner, JOANN Stores provides a wide array of seasonal items and arts and crafts supplies for use in under-resourced schools across the country. And, after a decade of success together, we took our partnership to a new level by introducing our store pick-up program. This additional distribution method enables our resource centers to work directly with their local JOANN Stores to quickly move available inventory into their stores, and out to the teachers who need them most.

How does this collaboration with JOANN Stores impact students?

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My kids all have some major hurdles, and giving them quality school supplies made them feel so special. I was also able to give them some fun items from the JOANN's (supply) that they loved so much!”

J. Sander, Career Pathways



For these children and their teachers, who work tirelessly to provide an exceptional learning environment, the assortment of products and resources provided by JOANN Stores helps in many important ways. Supplies have been used to encourage creativity in arts and theater; enhance life skills development in health and nutrition classes; provide tactile learning activities for special needs students; support chemistry and STEM lessons; enable teachers to create a positive and welcoming classroom setting, and enhance school lobbies, office areas and special school events.

KINF believes every child in America should have equal opportunity and access to a quality education. Accordingly, the focus of our programs is on schools with a student enrollment of 70% or higher in the National School Lunch Program (NSLP), as these are the same students who lack basic school supplies.

Inspiring Creativity for a Greater Good

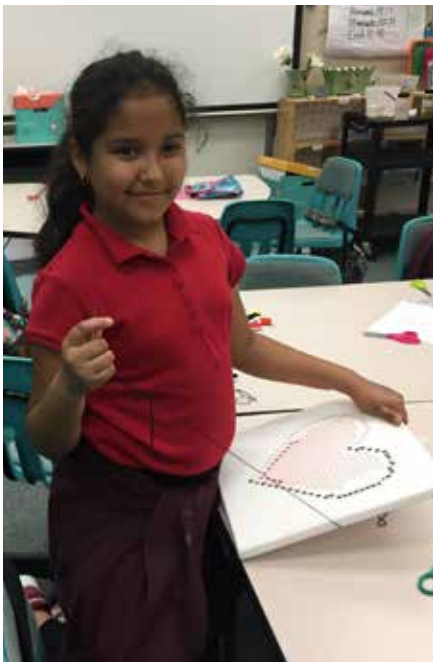
JOANN Stores is just one example of a retailer with the capacity, resources and mission to make a difference in the lives of students and teachers. Research shows that North American retailers experience an estimated \$123 billion in overstock costs each year. Additionally, businesses can suffer additional significant financial losses when they offer deep discounts on excess product. But there is another solution.

With KINF's pick-up program, we provide a simple way to make an impact through donating, rather than discarding, that excess product. Yes, this donation has financial benefits and promotes positive brand awareness, but that's not where the benefits end. Studies show that employees who believe in their organization's community-based, philanthropic efforts are inspired to do their best work, which naturally raises company morale and improves culture.

KINF offers a turn-key solution that not only helps your inventory management strategies, it redirects your product directly into under-resourced classrooms nationwide. From core learning tools to hygiene products, technology and more, repurposing your product can support education in creative and inspiring ways.

JOANN Stores has been a success story for millions. They have championed our mission through their continuous generosity and commitment to furthering education. You, too, can align your company/brand with an innovative program that contributes to an important cause—not only for you, but for your employees and your customer base.

Reach out to your KINF contact to learn more.



¹ <https://retailwire.com/discussion/retailers-suffer-the-high-cost-of-overstocks-and-out-of-stocks>

² <https://www.dcrstrategies.com/employee-incentives/donating-to-charities-happier-employees/>